

MEET JOE FAULK



THE HAT MAN

Longtime hat maker and merchandiser, Joe Faulk, is settling into The Guilford Building after relocating here from Brooklyn, New York. Joe gave up his hat business in Brooklyn called jfaulkhats to start the business again in Greensboro. He wanted to be close to family, and now his two sons are within easy visiting range.

The fedora cap for men is Joe's signature hat. A customer in Brooklyn persuaded him to sew a fedora with a half-brim or visor, and the fedora cap was created. Soon men all over Brooklyn were sporting the new creation.

Although a big part of Joe's business is men's hats, women's hats were his biggest sellers in Brooklyn, and that probably will follow here. Men and women can purchase manufactured hats from

jfaulkhats, or they can place custom orders. Joe often embroiders the customer's name inside individualized pieces.

The jfaulkhats workroom/studio in room 419 will be stocked with hats by early August, and many other hats will be on display at Vintage to Vogue at 530 South Elm Street, Greensboro. Joe will be sewing in his studio trying to catch up on orders that came in while he was moving. Joe takes contract orders as well as custom and wholesale orders. jfaulkhats supplies stores and boutiques while catering to individuals.

When Joe gets caught up with his orders, he plans to hold a hat show in the conference room for his new Guilford Building neighbors.