

MAKING PEOPLE HAPPY ONE PRINTED T-SHIRT AT A TIME

Graduation season is almost here, and soon the sublimation dye company called Print Generation in suite 427 will be cranking out orders for t-shirts, jerseys, buttons, and more. Often working into the night, Jabbaar Fareed and Julicia Thomas are dedicated entrepreneurs who are building a thriving business in sublimation printing. Explains Jabbaar: “that means we print directly to a garment.”

About two years ago Jabbaar and Julicia gave up good jobs – Jabbaar as a personal trainer and Julicia as a staffing company supervisor – to buy equipment and start printing t-shirts. They originally set up their business at home in

Kernersville and put out the word that they were taking orders. One of their most popular items turned out to be children's t-shirts with cartoon designs such as Paw Patrol, PJ Masks, and Doc McStuffins.

Today Print Generation gets lots of exposure on social media – so much so that orders come in from as far as Hawaii and California. On this side of the country, customers from New York to Georgia submit orders. Print Generation entices customers with a special all-over print technique and bright colors that do not fade or bleed. All shirts take color well, and other items such as book bags, pillows, and blankets are high-quality and print-friendly.

Print Generation will create one shirt or many shirts for a customer. For Guilford Building people: buy-one; get-one free. Stop by 427 or go online at www.PGAOP.com to get more information.



*Jabbaar Fareed and Julicia Thomas
Partners in Print Generation*



**See our building on television.
Go to Fox8.com and search on “Guilford Building Revitalization.”**