

# THE GUILFORD BUILDING NEWS

*in its 26<sup>th</sup> year of publication*

## THE AMBASSADORS: HOSPITALITY AND MORE

A dedicated team of Ambassadors patrol our Downtown streets ready to help business owners, residents, and visitors with just about anything including emergencies. The Ambassadors are funded by the Business Improvement District (BID) which levies an assessment on Downtown business and property owners to provide enhanced services and programs to center city.

The Ambassadors branch out each day from their office at 234 East Washington Street, located between the model train display and the Veterans' Affairs Office. They mostly work on the street and make connections with those in need or give a hand to anyone having a bad day. They strongly advocate for the unsheltered.

Day or evening, the Ambassadors are available to help. Call 336-447-9492 for service. There's also a HOTLINE for evening use: 336-447-9530.

Call if you would like a safety escort to the parking lot. Dark winter nights and bad weather make this a very useful service. If your family is coming into town, the Ambassadors can suggest entertainment. New to the building or working here for a few days? The Ambassadors know all the good dining spots and where to shop.

The Ambassadors work closely with police, fire and EMS. They have helped us several times with troublesome incidents around The Guilford Building.



*Colin King, Team Lead & Cookie Weiss, Ambassador*

### Here's a complete list of Ambassador Services:

- Welcoming and assisting visitors
- Hospitality escorts to and from any Downtown business
- Promoting Downtown amenities and businesses
- Providing visitor information
- Assisting with Downtown special events
- Calls for assistance to police, fire and EMS
- Connecting those in need to social services
- Business check-ins and resident assistance
- Panhandling and suspicious activity observation and reporting
- Litter pickup from public sidewalks
- And more

